

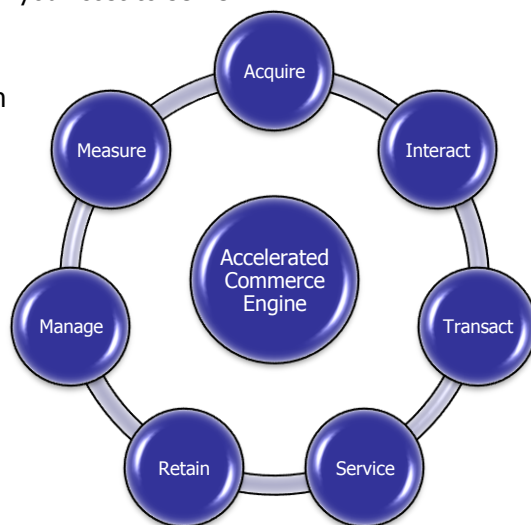
ProSoft Accelerated Commerce Engine for SAP ECommerce



ProSoft ACE-ECOM for B2B and B2C Web Stores

Would you like to increase revenues, improve customer retention and lower your cost to serve?

- Acquire:** differentiating features that drives new customer acquisition
- Interact:** functions that bring your brand's unique attributes to life on the Web
- Transact:** comprehensive, secure shopping cart and checkout functionality
- Service:** post-sale service and integration options that enhance the customer experience
- Retain:** administration and account management features that make your web store convenient and helpful
- Manage:** all the tools you need to update and maintain your web store



Industry Expertise

ProSoft's e-commerce solution was developed for the wholesale distributor. Our expertise with the SAP portfolio ensures your web store will have the scale and performance to handle high volumes while maintaining optimal web store performance. ProSoft can actively manage all aspects of your web store's design, deployment and support.

- ✓ Integration with your ERP master data eliminating additional data synchronization work
- ✓ Open, state-of-the-art standards - Java 2 Enterprise Edition
- ✓ Supports Web 2.0 technology integration to incorporate customer-specific applications and third-party integrations
- ✓ Flexible deployment options with SAP ERP and SAP CRM

Measurable Success

A

Wholesaler distributor gets fully integrated web store in six weeks

C

Maximize the transactional potential of web commerce to earn customer preference and lower your cost to serve

E

Take advantage of ProSoft's out of the box web store solution to speed to deployment and lower costs